



What is Greekazon?

We are a shopping app focused on Greek-themed and Greek-sourced products. Although at our core we are a technology company, our main goal is to be at the forefront of marketing for a targeted demographic - people across North America interested in Greek products. Many technologies exist to sell products, but we want to create, nurture, and retain a large audience of like-minded shoppers interested in our offerings. To create a community around our brand.

How will Greekazon achieve its goals?

The first step is the creation of a well-crafted, stylish, easy to use native mobile app, as well as a Progressive Web App (PWA's are websites that act and mimic native mobile apps using the latest cutting edge technologies). Utilizing these two methods will create a seamless shopping experience for everyone, regardless of having the mobile app on their iPhone, Android device, tablet, or just any computer they are using.

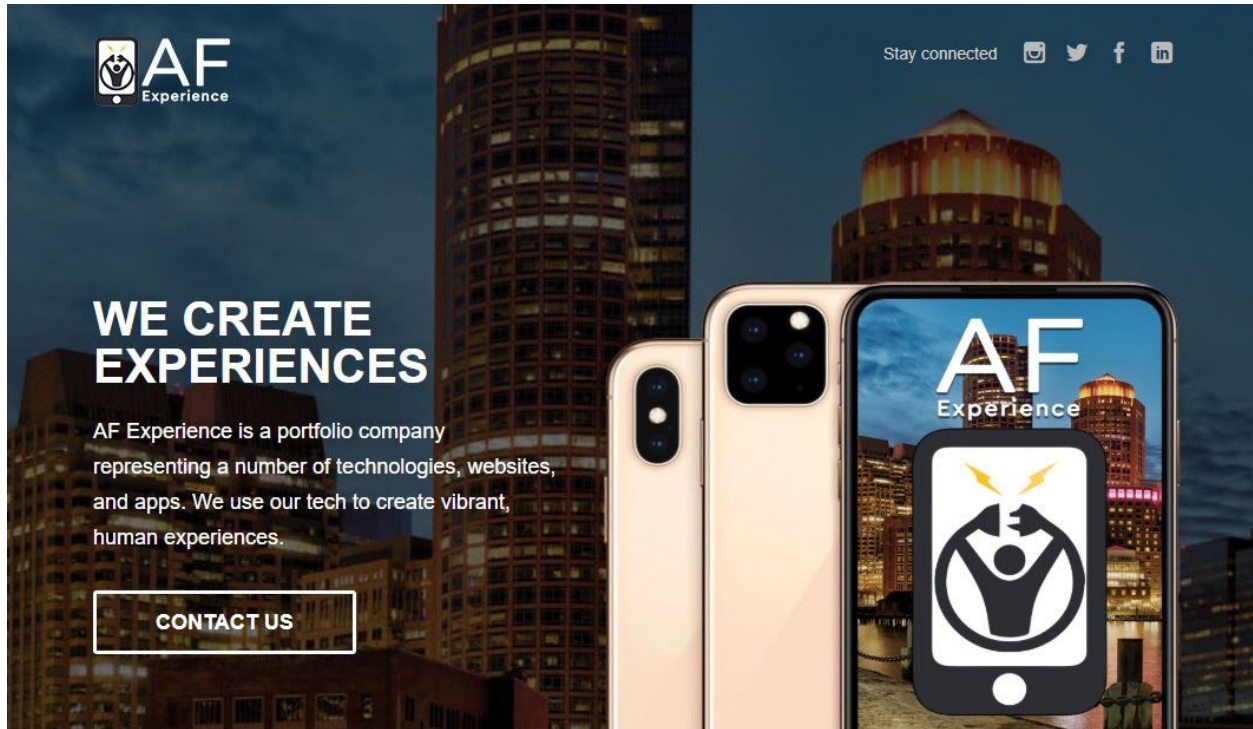
The next step will be an extremely aggressive marketing strategy to promote this app and PWA website. If you are Greek, have any interest in anything Greek, have ever eaten Greek food, ever visited Greece, have any Greek friends, we want to notify you that a shopping app exists that gathers a wide array of Greek-themed products sourced from Greek producers. Think of it as a Greek-themed Amazon style app, or Greekazon :)

What qualifies us to execute this plan/goal/strategy?

We have a long history of creating Greek community starting in 1998 with the first Greek social network in the USA (and possibly the world). Back then we called it a community site, but as time passed the term social network came into play, and that was what we created. The site GreekBoston eventually morphed into WorldWideGreeks, was funded by an angel investor, and then sold in 2012. Since then we've been focused on more niche community sites and apps, with Greekazon being the forefront for digital commerce.

What other apps/websites/media/companies have you created?

We have a diverse portfolio of apps/websites/media. Diverse in the tech and style, but almost 100% focused on Greek themes. Following is a snapshot of our portfolio:



Promoting, enhancing, and nurturing Hellenic culture in America.

AF Experience is a technology company focusing on social experiences. We have a long history in working with the Greek and Greek-American culture around the world, and especially in the USA. Our first project was a Greek-American social network launched in 1998. Since then we have worked with every possible outlet in every possible medium to bring the Hellenic culture to the forefront, from being the [first public showing](#) of “My Big Fat Greek Wedding” movie before wide release and creating a [Greek-American reality show](#) on American broadcast TV to creating the first Apple & Android app for the Hellenic community around the world and creating the first social picture galleries on the web anywhere. We’ve had American news media feature us in [print](#) and [television](#) as well as [Greece media](#). Our long history from the early days of the web speaks for itself.

Today we are focused on enhancing our Greek culture in many digital and real world ways by promoting the Greek community, as well as Greek organizations and businesses, progress. We have launched multiple websites and apps as well as podcasts and multimedia channels focused on various Greek themes.

Our Current Work:



Connecting Greeks Show - our official [app](#), [website](#), & [podcast](#) for the Connecting Greeks streaming show and podcast hosted by actor/comedian Angelo Tsarouchas, Ari Kalos, and Fotios Stamos.



GreekDonation - this [website](#) & [app](#) is the best way to receive donations or fundraise for your Greek organization, charity, business, or cause. View a [presentation](#).



Greek Wine Club - An amazing online Greek wines & spirits shopping [website](#) & [app](#) along with virtual events and real world events.



Greek Sisters - a Greek cooking & lifestyle [website](#) & [app](#) made up of sisters Caroline & Joanna as well as their brother Ari. The girls are the heart and soul of the site while Ari is the technical mind.



Boston Greeks - a community for Greeks in New England featuring a [website](#), [podcast](#), & [app](#) featuring news, events, music, and a show.



Urban Wine Club - a wine social network [app](#), [website](#), & [podcast](#) dedicated to the wine community. Although not specifically Greek centric, we constantly promote Greek themes to this non-Greek community.



No Backing Down Podcast - a [podcast](#) created with sports agent Sean Stellato where we interview professional and college athletes, as well as doctors, celebrities, and people who have overcome the odds to succeed in their chosen fields.

Future Releases:



Greekazon - the future of online Greek shopping is here in a next generation shopping app created exclusively for Greek products and Greek producers.



iLoveSantorini - an amazing app that will serve as a tour guide, social network, deal finder, and GPS-based navigator in one free app. View a [presentation](#).



The AF Foundation - A non-profit 501c3 company created to work with youth in furthering their pursuits in education, career choices, and sports.

AF Experience is a company positioned to serve as a true catalyst for pushing forward the Greek culture through the enhancement and promotion of Greek leaders, businesses, organizations, and places. We want to give back to a culture that has given us so much.

For press and information, please contact Fotios Stamos at 617-293-8557 or info@afexperience.co

